

Program Development: Self Reflection & Assessment Questions

Wonders & Worries Wonder Chat

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Idea Development

1. Is it original?
2. Does it solve a problem/addresses a gap in service?
3. Is it timely?
4. Is there a compelling need?
5. What is the outreach potential?
6. Have others encouraged this program or service?
7. Who would be your “champions”?

Mission

1. What is your passion population or project?
2. What types of support or services would you offer?
3. Is the mission clear and leave no question about who you serve and what you do?

Value: Professional Responsibility

1. Do you have the knowledge and expertise needed (clinical and business)?
2. Is the offering within your professional scope of practice?
3. Do you believe in this program? Have enthusiasm for it? Can you articulate that?
4. Are you able to “sell” yourself and the program/brand?
5. What is needed to be able to deliver the program?
6. How will you handle clinical supervision?

Value: Collaboration

1. Are there parties who would have vested interest in partnering with you?
2. What would that relationship look like?
3. What roles would you each have?

Value: Data Collection, Measurement & Evaluation

1. How will you keep metrics to know how many clients are served per month/quarter/year?
2. How will you assess the quality of services/progress of clients/satisfaction of clients served?
3. Who might you partner with to analyze data or to design and implement research?

Value: Thought Leadership & Innovation

1. What is your maximum capacity for service delivery?
2. How do you want to grow (or do you)?
3. Can you scale? How will you accomplish this?
4. Are there ways you want to expand services outside of traditional programming?
5. Do you have that skill set or would you need additional assistance to do that?
6. How will you stay current with changes in the population you wish to serve?

Value: Sustainability

1. What Financial resources do you need to be successful?
2. What professional skill sets are needed?
3. How much money does it take to serve each client in your program? Have you considered overhead costs?
4. How would you articulate the above needs to potential funders?
5. How could you share personal stories of clients served?
6. How will you maintain relationships with supporters?